

In the Claims

Please replace all prior versions, and listings, of claims in the application with the following list of claims:

1. (Currently amended) A computer-readable medium having instructions recorded thereon, which instructions, when executed, cause at least one processor in communication with a web site to:

accept a data object from the web site describing an order comprising a first item; and record a payment from a user, the payment being received for the first item ordered from the web site and a second item; and

transmit a notification, upon receipt of the payment for the order, to initiate order fulfillment of the order.

2. (Original) The computer-readable medium according to claim 1 wherein the instructions defining the acceptance of the data object further include instructions defining accepting the data object through a communication channel.

3. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the data object further define accepting the data object across a network firewall.

4. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the object further define creating a self-contained module incorporating data and the processing to be performed on the data.

5. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the data object further define loading the data object to an electronic file storage.

6. (Currently amended) A computer-readable medium having instructions recorded thereon, which instructions, when executed, cause a computer in communication with a web site to:

accept a first data object from the web site describing an order requiring shipment, the order comprising a first item;

accept a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

match the first and second objects according to at least one data element common to both objects; and

transmit notification that a fulfillment operation is to commence.

7. (Original) The computer-readable medium according to claim 6 wherein the instructions defining the acceptance of the first data object further include instructions defining accepting the first data object through a communication channel.

8. (Original) The computer-readable medium according to claim 7 wherein the instructions defining accepting the first data object further define accepting the first data object across a network firewall.

9. (Original) The computer-readable medium according to claim 6 wherein the instructions defining accepting the first data object further define loading the first data object to an electronic file storage.

10. (Original) The computer-readable medium according to claim 6 wherein the instructions defining the acceptance of the second data object further include instructions defining accepting the second data object through a communication channel.

11. (Original) The computer-readable medium according to claim 11 wherein the instructions defining accepting the second data object further define accepting the second data object across a network firewall.

12. (Original) The computer-readable medium according to claim 6 wherein the instructions defining accepting the second data object further define loading the second data object to an electronic file storage.

13. (Currently amended) A method for executing a transaction comprising:
from a location at a vendor's place of business, a user initiating, from a terminal, an order of a first item by selecting the first item from a web site affiliated with the vendor;
the user selecting a second item for purchase;
the vendor accepting a payment from the user, at the place of business, ~~in return~~ for the ~~order~~ first and second items; and
the vendor initiating shipment of the ~~order~~ first item to the customer, from a location separate from the place of business.

14. (Original) The method according to claim 13 wherein the user initiating the order further includes transmitting data describing the order from the web site to a computer operated by the vendor for point-of-sale processing.

15. (Original) The method according to claim 14 wherein transmitting data further includes transmitting data over a communication channel.

16. (Original) The method according to claim 15 wherein transmitting the data further comprises transmitting the data across a network firewall.

17. (Original) The method according to claim 14 wherein the vendor accepting payment further includes transmitting notification of received payment to a software module which performs fulfillment processing.

18. (Original) The method according to claim 17 wherein transmitting the notification further includes transmitting notification over a communication channel.

19. (Currently amended) A method for executing a transaction initiated through a web site comprising:

accepting a first data object from the web site describing an order requiring shipment, the order comprising a first item;

accepting a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

matching the first and second objects according to at least one data element common to both objects; and

transmitting notification that order fulfillment is to commence.

20. (Original) The method according to claim 19 wherein the matching is performed by at least one human operator.

21. (Currently amended) A method for executing a transaction comprising:

a user initiating, from a terminal located at a vendor's place of business, an order of a first item by selecting the first item from a web site affiliated with a the vendor;

the user selecting a second item for purchase;

the vendor accepting payment from the user, at the place of business, ~~in return~~ for the order first and second items; and

the vendor initiating shipment of the ~~order~~ first item to the customer, from a location separate from the place of business.

22. (Currently Amended) The method according to claim 21 wherein the initiating of the order occurs at a location separate from the vendor's place of business.

23. (Currently amended) A system for executing a transaction comprising:

means for a user to initiate from a terminal, from a location at a vendor's place of business, an order of a first item by selecting the first item from a web site affiliated with the vendor;

means for the vendor to accept payment from the user, at the place of business, ~~in return~~ for the ~~order~~ first item selected from the web site and a second item; and

means for the vendor to initiate shipment of the ~~order~~ first item to the customer, from a location separate from the place of business.

24. (Original) The system according to claim 23 further comprising means for transmitting data describing the order from the web site to a computer operated by the vendor for point-of-sale processing.

25. (Original) The system according to claim 24 further comprising means for transmitting data over a communication channel.

26. (Original) The system according to claim 25 further comprising means for transmitting the data across a network firewall.

27. (Original) The system according to claim 24 further comprising means for transmitting notification of received payment to a software module which performs fulfillment processing.

28. (Original) The system according to claim 27 further comprising means for transmitting the notification over a communication channel.

29. (Currently amended) A system for executing a transaction initiated through a web site comprising:

means for accepting a first data object from the web site describing an order requiring shipment, the order comprising a first item;

means for accepting a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

means for matching the first and second objects according to at least one data element common to both objects; and

means for transmitting notification that order fulfillment is to commence.

30. (Canceled)

31. (Currently amended) A system for executing a transaction comprising:

means for a user to initiate, from a terminal, an order of a first item by selecting the first item from a web site affiliated with a vendor;

means for the vendor to accept payment from the user, at the place of business, ~~in return~~ for the ~~order~~ first item selected from the web site and a second item; and

means for the vendor to initiate shipment of the ~~order~~ first item to the customer, from a location separate from the place of business.

32. (Original) The system according to claim 31 further comprising means for initiating the order at a location separate from the vendor's place of business.